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Company Cookbook Proceeds to Benefit United Way of Northeastern Minnesota

DeCare customer service employees raise more than \$1000

EAGAN, Minn. (Feb. 11, 2009) — Employees of DeCare Dental recently raised more than \$1000 for the United Way of Northeastern Minnesota. A company cookbook was created and recipes were gathered from DeCare customer service employees in Gilbert, Eagan and Iowa. More than 200 cookbooks were sold.

“After years of swapping recipes following company potlucks, we decided to compile all these great recipes in the form of a published cookbook,” said Jodi Cooper, DeCare Dental customer service supervisor in Gilbert. “We decided to donate the profits of our cookbook to the United Way of Northeastern Minnesota, because the organization touches many lives, communities and organizations.”

A total of 227 recipes were submitted. A special feature included submitting recipes *In Memory Of*, which allowed employees to enter recipes in the name of loved ones who had passed away.

“With the support of all DeCare employees this project was a huge success,” continued Cooper. “We are very excited to use the success of our cookbook to support our local United Way.”

About DeCare Dental

DeCare Dental is headquartered in Eagan. DeCare’s Operations Center, based in Gilbert on the Iron Range, includes customer service, claims processing and broker and small group sales. With 40 years of proven success, DeCare Dental manages 10 of the world’s leading dental insurance brands. The company oversees more than \$1 billion in managed revenues and serves 4 million individuals in 22,000 employer groups including Fortune 500 corporations, small businesses, non-profits and government entities. For more information on DeCare Dental, visit www.decare.com.

About The United Way of Northeastern Minnesota

The United Way of Northeastern Minnesota was created in 1966 to coordinate the fundraising drives of local businesses interested in supporting human service agencies in the area. Added to the territory this year is the community of Hibbing after the closure of their local office. Over the last 40 years, the organization has grown into the largest United Way (geographically) in the country encompassing more than 40 communities across Northeastern Minnesota.

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